

Smart Media Group - Alexandria
814 King St
Alexandria VA 22314

Pat McCrory /R/ Governor/ NC
Submission Number 403 Issue 7



WSPA-TV

250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Copy

Client: Pat McCrory /R/ Governor/ NC	Submission Cost: 35345	Campaign Ref: E:120703008
Buyer: "	Client/Product/Estimate: MCCRO /ORDR /C29N06	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06217721
Est./PO Number: 06217721	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: McCrory 4 NC Gov	Booking Group: WSPA	Key Market: Greenville Spartanburg Asheville
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	M-F 3p ET / 2p CT Let's Make A Deal ...F..	05	120	30 Comme	Nbr of Spots 1		1	120
2	M-F 4-5p Judge Judy ...F..	04	140	30 Comme	Nbr of Spots 1		1	140
3	M-F 1135p ET / 1035p CT Late Show M.....	06	110	30 Comme	Nbr of Spots 1		1	110
4	M-F 3p ET / 2p CT Let's Make A Deal M.....	05	120	30 Comme	Nbr of Spots 1		1	120
5	M-F 4-5p Judge Judy M.....	04	135	30 Comme	Nbr of Spots 1		1	135
6	M-F 9a Dr Phil M.....	05	140	30 Comme	Nbr of Spots 1		1	140
8	Sat 8-9pS	06	80	30 Comme	Nbr of Spots 1		1	80
10	M-F 1135p ET / 1035p CT Late Show	06	120	30	Nbr of Spots 1		1	120
Weekly Totals: Total Spots(Ord Spots)					57	17	74	
Closed PR					4		4	

Smart Media Group - Alexandria
814 King St
Alexandria VA 22314

Pat McCrory /R/ Governor/ NC
Submission Number 403 Issue 7



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6636
(864) 576-7777 FAX (864) 587-4480

Copy

Client: Pat McCrory /R/ Governor/ NC	Submission Cost: 35345	Campaign Ref: E:120703008
Buyer: NC	Client/Product/Estimate: MCCRO /ORDR /C29N06	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06217721
Est./PO Number: 06217721	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
11	M-F 3p ET / 2p CT Let's Make A Deal ...T....	05	120	30 Comme	Nbr of Spots	1	1	120
12	M-F 4-5p Judge Judy ...T....	04	140	30 Comme	Nbr of Spots	1	1	140
13	Tue 10p ET / 9p CT Vegas .T.....	05	900	30 Comme	Nbr of Spots	1	1	900
14	M-F 1135p ET / 1035p CT Late Show .T.....	06	120	30 Comme	Nbr of Spots	1	1	120
15	M-F 3p ET / 2p CT Let's Make A Deal .T.....	05	120	30 Comme	Nbr of Spots	1	1	120
16	M-F 4-5p Judge Judy .T.....	04	140	30 Comme	Nbr of Spots	1	1	140
17	M-F 3p ET / 2p CT Let's Make A Deal ..W....	05	120	30 Comme	Nbr of Spots	1	1	120
18	M-F 4-5p Judge Judy ..W....	04		30 Comme	Nbr of Spots	1	1	
19	M-F 9a Dr Phil ..W....	05	80	30 Comme	Nbr of Spots	1	1	80
21	Fri 10p ET / 9p CT Blue BloodsF..	05	2500	30 Comme	Nbr of Spots	1	1	2500
Weekly Totals:					Total Spots(Ord Spots)	57	17	74
					Closed PR	4		4

Smart Media Group - Alexandria
814 King St
Alexandria VA 22314

Pat McCrory /R/ Governor/ NC
Submission Number 403 Issue 7



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6636
(864) 576-7777 FAX (864) 587-4480

Copy

Client: Pat McCrory /R/ Governor/ NC	Submission Cost: 36345	Campaign Ref: E:120703008
Buyer: NC	Client/Product/Estimate: MCCRO /ORDR /C29N06	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06217721
Est./PO Number: 06217721	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
22	M-F 1135p ET / 1035p CT Late Show ...F..	06	120	30 Comme	Nbr of Spots 1		1	120
23	M-F 530a News ...F..	04	50	30 Comme	Nbr of Spots 1		1	50
24	M-F 6a News ...F..	04	100	30 Comme	Nbr of Spots 1		1	100
25	M-F 7a CBS This Morning ...F..	04	80	30 Comme	Nbr of Spots 1		1	80
26	M-F 9a Dr Phil ...F..	05	80	30 Comme	Nbr of Spots 1		1	80
27	Fri 9p ET / 8p CT Made In Jersey ...F..	06		30 Comme	Nbr of Spots Closed PR	1	1	
28	M-F 530a News M.....	04	50	30 Comme	Nbr of Spots 1	1	2	100
29	M-F 6a News M.....	04	125 100	30 Comme	Nbr of Spots 1	1	1	125 100
30	M-F 7a CBS This Morning M.....	04	80 120	30 Comme	Nbr of Spots 1	1	1	80 120
31	M-F 9a Dr Phil M.....	05	80	30 Comme	Nbr of Spots 1	1	1	80
Weekly Totals:					57	17	74	
Total Spots(Ord Spots)					4		4	
Closed PR								

Smart Media Group - Alexandria
814 King St
Alexandria VA 22314

Pat McCrory /R/ Governor/ NC
Submission Number 403 Issue 7



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Copy

Client:	Pat McCrory /R/ Governor/ NC	Submission Cost:	36345	Campaign Ref:	E:120703008
Buyer:	NC	Client/Product/Estimate:	MCCRO /ORDR /C29N06	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06217721
Est./PO Number:	06217721	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
33	Sat 8p ET / 7p CT CBS College FootballS.	05	1000	30 Comme	Nbr of Spots	1	1	1000
34	Sat 8p ET / 7p CT CBS College FootballS.	05	1000	30 Comme	Nbr of Spots	1	1	1000
35	Sun 1030a ET / 930a CT Face The NationS	05		30 Comme	Nbr of Spots	1	1	
36	Sun 9a ET / 8a CT CBS Sunday Morning NewsS	04	175	30 Comme	Nbr of Spots	1	1	175
37	M-F 530a News ...T...	04	50	30 Comme	Nbr of Spots	1	1	50
38	M-F 6a News ...T...	04	100	30 Comme	Nbr of Spots	1	1	100
39	M-F 7a CBS This Morning ...T...	04	80	30 Comme	Nbr of Spots	1	1	80
40	M-F 9a Dr Phil ...T...	05	80	30 Comme	Nbr of Spots	1	1	80
41	M-F 530a News ...T....	04	50	30 Comme	Nbr of Spots	1	1	100
Weekly Totals: Total Spots(Ord Spots)					57	17	74	
Closed PR					4		4	

Smart Media Group - Alexandria
814 King St
Alexandria VA 22314

Pat McCrory /R/ Governor/ NC
Submission Number 403 Issue 7



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Copy

Client: Pat McCrory /R/ Governor/ NC	Submission Cost: 35345	Campaign Ref: E:120703008
Buyer: ..	Client/Product/Estimate: MCCRO /ORDR /C29N06	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06217721
Est./PO Number: 06217721	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
42	M-F 6a News .T.....	04	125	30 Comme	Nbr of Spots 1	1	1	125
43	M-F 7a CBS This Morning .T.....	04	100	30 Comme	Nbr of Spots 1	1	1	100
44	Tue 8p ET / 7p CT NCIS .T.....	04	120	30 Comme	Nbr of Spots 1	1	1	120
45	M-F 9a Dr Phil .T.....	06	1900	30 Comme	Nbr of Spots 1	1	1	1900
46	Tue 9p ET / 8p CT NCIS Los Angeles .T.....	05	1500	30 Comme	Nbr of Spots 1	1	1	1500
47	Wed 10p ET / 9p CT CSI ..W....	06	1200	30 Comme	Nbr of Spots 1	1	1	1200
48	M-F 1135p ET / 1035p CT Late Show ..W....	06	120	30 Comme	Nbr of Spots 1	1	1	120
49	M-F 530a News ..W....	04	50	30 Comme	Nbr of Spots 1	1	1	50
50	M-F 6a News ..W....	04	100	30 Comme	Nbr of Spots 1	1	1	100
51	M-F 7a CBS This Morning ..W....	04	80	30 Comme	Nbr of Spots 1	1	1	80
Weekly Totals:					Total Spots(Ord Spots)	Closed PR		
					57	17	74	
					4		4	

Smart Media Group - Alexandria
814 King St
Alexandria VA 22314

Pat McCrory /R/ Governor/ NC
Submission Number 403 Issue 7



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Copy

Client: Pat McCrory /R/ Governor/ NC	Submission Cost: 35345	Campaign Ref: E:120703008
Buyer: NC	Client/Product/Estimate: MCCRO /ORDR /C29N06	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06217721
Est./PO Number: 06217721	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
52	Sat 1135p Panthers HuddleS.	04	70	30 Comme	Nbr of Spots	1	1	70
53	M-F 3p ET / 2p CT Let's Make A Deal MT.....	05	120	30 Comme	Nbr of Spots	1	1	120
54	M-F 730p Scene On 7 M.....	06	180	30 Comme	Nbr of Spots	1	1	180
55	Fri 9p ET / 8p CT CSI NYF..	05	800	30 Comme	Nbr of Spots	1	1	800
56	M-F 7p News ...TF..	05	200	30 Comme	Nbr of Spots	1	1	200
57	Sat 8p ET / 7p CT CBS College FootballS.	05	1000	30 Comme	Nbr of Spots	1	1	1000
58	Sat SEC FootballS.	06	300	30 Comme	Nbr of Spots	2	2	600
59	Sat CBS NCAA FootballS.	03	2000	30 Comme	Nbr of Spots	1	1	2000
61	M-Su 11p News M.....	06	250	30 Comme	Nbr of Spots	1	1	250
62	Sun 1p ET / 12p CT NFL On CBSS	02	2500	30 Comme	Nbr of Spots	1	1	2500
Weekly Totals: Total Spots(Ord Spots)					57	17	74	
Closed PR					4		4	

Smart Media Group - Alexandria
814 King St
Alexandria VA 22314

Pat McCrory /R/ Governor/ NC
Submission Number 403 Issue 7



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Copy

Client: Pat McCrory /R/ Governor/ NC	Submission Cost: 36345	Campaign Ref: E:120703008
Buyer: NC	Client/Product/Estimate: MCCRO /ORDR /C29N06	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06217721
Est./PO Number: 06217721	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
63	Sun 4p ET / 3p CT NFL On CBSS	03	3000	30 Comme	Nbr of Spots	1	1	3000
64	Sun 730p ET / 630p CT 60 MinutesS	03	2500	30 Comme	Nbr of Spots	1	1	2500
65	Mon 8-9p ET / 7-8p CT How I Met / Partners M.....	03	2500	30 Comme	Nbr of Spots	1	1	2500
66	Mon 9-10p ET / 8-9p CT 2 Broke Girls / Mike & Molly M.....	03	3500	30 Comme	Nbr of Spots	1	1	3500
67	M-F 730p Scene On 7F..	06	150	30 Comme	Nbr of Spots	1	1	150
68	M-F 7p NewsF..	06	200	30 Comme	Nbr of Spots	1	1	200
69	M-F 7p News M.....	06	200	30 Comme	Nbr of Spots	1	1	200
70	M-Su 11p News MTWTFSS Isolations: W/C 10/29FS.	06	325	30 Comme	Nbr of Spots	2	2	650
71	M-Su Late News Late Run MTWTFSS Isolations: W/C 10/29S	04	325	30 Comme	Nbr of Spots	1	1	325
Weekly Totals:					Total Spots(Ord Spots)	57	17	74
Closed PR						4	4	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
8	Sat 8-9p	:30 Commercial	10/29/12	Closed Pre Emption	400.00	53 (11/06), 54 (11/05)	0000177686	
18	M-F 4-5p Judge Judy	:30 Commercial	10/29/12	Closed Pre Emption	225.00	No Makegood / Credit	0000000000	E:120703008
27	Fri 9p ET / 8p CT Made In Jersey	:30 Commercial	10/29/12	Closed Pre Emption	900.00	55 (11/02)	0000181392	
35	Sun 1030a ET / 930a CT Face The Nation	:30 Commercial	10/29/12	Closed Pre Emption	275.00	56 (11/01)	0000184207	

Grand Totals

		Month 11 Weeks: 4	
Totals		10/29	11/05
Spots	74	57	17
Cost	35345	27480	7865

Grand Totals:

Spots:	74
Gross Total:	35,345.00
Commission:	5,301.75
Net Total:	30,043.25